



Begreen- assortment

**write
your
world**



PILOT

the writing instruments brand takes a step forward with an initiative that will contribute to fight against plastic pollution.

PILOT, is proud to launch into the European market a complete range of pens containing reclaimed ocean plastic, collected from marine environments*.

“The problem of plastic in our oceans and on our shores is a worldwide concern. Fighting against plastic pollution is essential and for this reason, we are happy to partner with TerraCycle to create a unique range of pens which contains reclaimed ocean plastic material”, said Fumio FUJISAKI, CEO and Urban MARTELL, VP Sales & Marketing, of PILOT CORPORATION OF EUROPE.

From 2021, the iconic B2P Gel pen will contain ocean plastic within its 89%** of recycled plastic bottles, already used in its composition.

And end of January, PILOT will enlarge the B2P range with a newcomer; **B2P ECOBALL.**

A ballpoint pen made of 86%** of recycled post-consumer plastic bottles, including ocean plastic*, with a minimum quantity of colorant additives, and refillable.

The B2P pens are a part of the BEGREEN range, the first range of sustainable writing instruments, launched by PILOT in 2006. Made of at least 70% of recycled plastic and refillable, the Begreen pens allow to each of us to save up to 95% of CO2, thanks to the use of recycled plastic, and as soon as the pen is refilled 3 times!

With this initiative, PILOT adds a new R - **Recuperating, less plastic in the oceans to reduce pollution** - to its sustainable approach, that can be summed up in 4 words: DO BETTER WITH LESS, and that is embodied by its **3-R policy**;

recycling,
less waste going to landfills, to turn old into new, by using recycled plastic material to manufacture our pens.

refilling,
less disposable to extend life duration, by making 63% of our ranges refillable to reduce land-filling.

reducing,
less plastic to reduce waste, by using preferably recycled carton material in our packaging.

And because sustainability is a part of our DNA, this initiative will concern other markets out of Europe, starting by Japan, the country of origin of PILOT.

This initiative is not the final stage of a long journey initiated more than 10 years ago for producing eco-designed pens, contributing to reduce the impact of our products on the Planet, but the starting point of a larger program with concrete initiatives to act against pollution, which will be announced in the coming months.

*from oceans, beaches, rivers, lakes and the banks of those waterways.
**excluding replaceable parts.

Acroball

Acroball Retractable Ballpoint

BAB-15F/M-BG

- The smoothest writing ballpoint pen from Pilot
- Unique fast-drying ink, ideal for left-handed writers
- Archive-safe and water-resistant ink
- Ergonomic rubber grip provides

Refillable

Overprinted Option

Recycled 78%*

	0.7		1.0	
	Pen	Refill	Pen	Refill
Black	424076	376085	424236	376146
Red	424083	376092	424243	376153
Blue	424090	376108	424250	376160



Blue ink only

Acroball PURE WHITE

Acroball Pure White Ballpoint

BAB-15M-BG

- A bright and fashionable update to the smooth writing Acroball range
- Unique fast-drying ink, ideal for left-handed writers
- Archive-safe and water-resistant ink
- Unique “tyre-tread” rubber grip gives comfort and control

Refillable

Overprinted Option

Recycled 77%*

	1.0			
Black	479212	479243	479247	
Red	479229	479281	479250	
Blue	479236	479267		



Blue ink only

FEED GP4

Feed GP4 4 Colour Retractable Ballpoint

BPKG-35RM-BG

- Retractable Ballpoint pen
- Four colours, one pen. Black, red, blue and green ink.
- Waterproof, oil-based ink

Refillable

Overprinted Option

Recycled 78%*

	1.0			
Black	312373	524721	524738	
Red		524738	524745	
Blue		524745	524752	
Green		524752		

REXGRIP

Rexgrip Retractable Ballpoint

BRG-10F/M-BG

- Retractable Ballpoint Pen
- Waterproof, oil-based ink
- Comfortable, ergonomic intergrated rubber grip

Refillable

Overprinted Option

Recycled 77,7%*

	0.7		1.0	
	Pen	Refill	Pen	Refill
Black	326325	524684	324741	524721
Red	326332	524691	324758	524738
Blue	326349	524707	324765	524745



B2P Ballpoint pen

BP-B2P-M-BG

- Unique retractable ballpoint pen
- Made using PET from recycled drink bottles
- Quick drying, waterproof high performance oil-based ink

Refillable

Overprinted Option

Recycled 95.51%*

	0.7		1.0	
	Pen	Refill	Pen	Refill
Black	402609	524684	402685	524721
Red	402616	524691	402692	524738
Blue	402623	524707	402708	524745

NEW! B2P ecoball

AVAILABLE SPRING 2021

B2P Ecoball Ballpoint pen

BP-B2PEB-M-BG

- Unique retractable ballpoint pen
- Made using recycled plastic mainly from bottles including reclaimed from ocean.
- Tungsten carbide ball
- Visible ink level
- Oil-based ink

Refillable

Recycled 86%*

	1.0			
	Pen	Refill		
Black	621581	524721		
Red	621604	524738		
Blue	621598	524745		
Green	621611	524752		

gel ink pens



B2P Gel Retractable Rollerball

BL-B2P-7-BG & BL-B2P-5-BG

- Unique retractable gel pen
- Made using PET from recycled drinks bottles
- Smooth-writing gel ink gives a writing experience that glides across the page

- Refillable
- ABC Overprinted Option
- Recycled 89%*

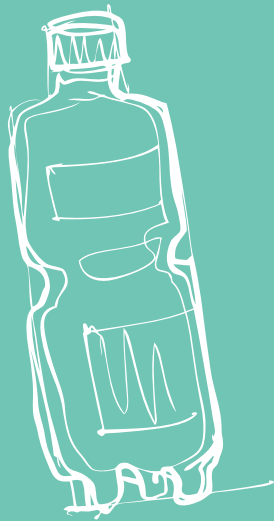
0.5		0.7		Green pack
Pen	Refill	Pen	Refill	
388365	163227	377440	163289	556190
377372	163234	377457	163296	
377389	163241	377464	163302	556206
377396		377471		



Bottle 2 Pen

Since 2006, Pilot has been producing a range of pens made from at least 70% recycled plastic. The flagship product within the “Pilot BeGreen” range is the B2P (Bottle2Pen). We manufacture B2P using recycled plastic bottles to reduce the CO2 impact by 36,6%.

Since the launch of B2P, over 7 million plastic bottles have been recycled to make B2P pens**. That is a lot of plastic which may otherwise have ended up in landfill or the oceans of Europe. Five B2P pens can be made from recycling just one 1500 ml water bottle.



HI-TEC-C

HI-TEC-C Grip Microtip Rollerball

LHG-20C4-BG

- The world’s thinnest Hi-tec point pen
- Ultra fine line needle tip gel ink rollerball pen
- Features a tip of unprecedented precision
- Smooth gel ink gives vivid and dense colour
- Writes an incredibly thin 0.2mm line

- Refillable
- Recycled 74%*

0.4	
Pen	Refill
325328	139277



G-knock 07

G-knock Retractable Rollerball

LGK-10F-BG

- Retractable gel pen
- Soft rubber grip
- Smooth-writing gel ink

- Refillable
- ABC Overprinted Option
- Recycled 81,5%*

0.7	
Pen	Refill
324963	163289
324970	163296
324987	163302



liquid ink pens



HI-TECPOINT V5/V7 CARTRIDGE SYSTEM

V5 Hi-tecpoint Cartridge System

BXC-V5

- Refillable liquid ink rollerball pen
- Hi-tecpoint tip for precise, clear writing and a visible ink level
- Pure Liquid ink delivers vivid ink colour and smooth skip-free writing
- Ink flow regulator ensures consistent ink delivery right up to the very last drop

- Refillable
- V-system
- Recycled 71%*

0.5		0.7	
Pen	Refill	Pen	Refill
442780	444432	442865	444432
442797	444449	442872	444449
442803	444456	442889	444456



PILOT Greenball 07 refillable

Greenball Rollerball

BL-GRB7-BG

- Liquid ink rollerball pen
- The benchmark in writing performance and vibrant ink colour
- Pure liquid ink delivers vivid ink colour and smooth skip-free writing

- Refillable
- Recycled 89.2%*

0.7	
Pen	Refill
345234	362132
345241	362149
345258	362156

mechanical pens



PROGREX

Progrex Mechanical Pencil

H-123/5/7/9C SL-BG

- Technology and ecology at the best price
- Sliding sleeve helps prevent excessive lead breakage
- Soft integrated rubber grip for comfort and control
- MS-10 integral replaceable eraser

- Refillable
- Recycled 70%*

0.3		0.5	0.7	0.9
418365	377839	372404		
	377846			418396
	377853	373428		

Polymer Leads



Begreen Polymer Leads

PPL-5-BG

- 0.5 & 0.7 mm Hi-polymer lead
- Contains 12 leads per tube

- Recycled 98%*

0.5 HB	0.7 HB
373817	373602



Rexgrip Mechanical Pencil

HRG-10R-BG

- Enjoy the perfect combination of eco-friendliness and style
- Sliding sleeve helps prevent excessive lead breakage
- Soft integrated rubber grip for comfort and control
- MS-10 integral replaceable eraser

- Refillable
- ABC Overprinted Option
- Recycled 71,9%*

0.5	
324598	
324604	
324611	

V BOARD MASTER

V Board Master Bullet or Chisel tip

WBMA-VBM-M-BG / WBMA-VBM-MC-BG

- Refillable drywipe whiteboard marker
- Pure Liquid ink delivers vivid ink colour
- Twin-pipe feeder system delivers exceptional performance right through to the last drop
- For use on all types of whiteboard surfaces

- Xylene Free
- Chisel Tip
- Bullet Tip
- Refillable
- Recycled 91%*

	Bullet	Chisel	Refill	Green pack
■	355769	355868	343544	556275 (B)
■	355776	355875	343551	
■	355786	355882	343568	556282 (B)
■	355790	355899	343575	
■	355806	355905	343582	

Bullet: 358371

Chisel: 358388

V SUPER COLOR

V-SUPER COLOR

SCA-VSC-M/MC-BG

- Permanent marker
- Fast drying ink
- Writes permanently on almost any surface including paper, glass, plastic, ceramic and metal

- Xylene Free
- Refillable
- Bullet Tip
- Chisel Tip
- Recycled 92%*

Bullet	Chisel
■ 356988	357145
■ 356995	357152
■ 357008	357169

Twin Marker

Twin Tip Marker Jumbo

MFN-15FB-BG

- Innovative permanent marker
- Twin tip - bullet point one end, chisel tip the other
- Bonded acrylic fibre tips retain their shape
- Writes permanently on almost any surface including paper, glass, plastic, ceramic and metal
- Permanent, xylene free ink

- Xylene Free
- Bullet Tip
- Chisel Tip
- Recycled 82.6%*

Jumbo

■ 324550

V BOARD MASTER S

V Board Master S Ultra/Extra Fine

WBMA-VS-EF-BG & WBMA-VS-UF-BG

- Slim barrel, refillable dry wipe whiteboard marker
- Unique twin-pipe feeder system delivers exceptional writing performance right down to the last drop
- For use on all types of whiteboard surfaces
- Extra-fine and Ultra-fine polyacetal fibre tip
- Available with integrated magnet and eraser

- Xylene Free
- Refillable
- Bullet Tip
- Recycled 80%*

w/o eraser with eraser

	UF	F	UF	F	Refill
■	487361	487422	512544	512605	487545
■	487378	487439		512612	487552
■	487385	487446		512629	487569

Twin Marker

Twin Tip Marker

SCA-TM-BG

- Innovative permanent marker
- Twin tip - fine bullet one end, extra fine bullet point the other
- Bonded acrylic fibre tips retain their shape
- Writes permanently on almost any surface including paper, glass, plastic, ceramic and metal
- Permanent, xylene free ink

- Xylene Free
- Bullet Tip

- Recycled 76%* (black, red & blue)

Bullet

■	342080
■	342097
■	342103

8 pcs - 169847

others

Spotliter VW

SW-SLVW-BG

- Two fluorescent colours in one incredible pen
- Pure Liquid ink gives astonishingly vivid colour
- Hard wearing polyacetal fibre tip that won't splinter or break up on you
- Ink regulator system ensure smooth ink flow to the last drop
- Perfect for school, college, university and the office

- Chisel Tip

- Recycled 71%*

3.6

■ 324536

CD/DVD MARKER

CD/DVD Marker

SCA-EFCD-BG

- Pen-style permanent marker
- Permanent ink suitable for plastic bags, CDs and DVDs
- Bonded acrylic fibre tips retain their shape
- Write on non-recordable side only
- Permanent, xylene free ink

- Xylene Free
- Bullet Tip
- Recycled 84%*

2.0

■ 325489

Permanent Marker

Permanent Marker Begreen

MN-12EF-BG

- Writes permanently on almost any surface including paper, glass, plastic, ceramic and metal

- Xylene Free
- Bullet Tip
- Overprinted Option
- Recycled 88.8%*

2.0

■ 325366

White Line RT

Whiteline-Knock R Correction Tape

ECTE-25K-4G-BG

- Environmentally friendly, retractable and refillable correction tape
- Can be written over immediately
- Simple push button retracts the tape to protect when its not in use
- Contains 6 metres of 4mm tape
- Refillable using ECTRF-25K-4G-BG

- Refillable
- Recycled 88%

4.0

□ 346194



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